**Winter Fair Sponsorship**

**We are delighted to offer the following sponsorship and advertising options for the 2017 Winter Fair being held at Lanark Agricultural Centre on 18 November 2017**

**£300 Major Sponsor** = double page advert in catalogue, link on our “Winter Fair” page on our website, name on any of our adverts in the press, good coverage from commentator, 2 sponsors badges, 2 entry tickets, 2 lunch tickets and a banner.

**£150** C**hampionship Sponsor =** 2 sponsors badges, 2 entry tickets, link or mention on our “Winter Fair” page on our website, name in sponsors list and against the championship, a banner can be put up if requested or half page ad.

**£100 Class Sponsor =** 2 sponsors badges, 2 entry tickets, link or mention on our “Winter Fair” page on our website name in sponsors list and against class, in catalogue classes may be doubled up if required.

**£50 Standard Sponsor =** 1 sponsors badges, 1 entry, link or mention on our “Winter Fair” page on our website andname on sponsors list in catalogue.

Lunch tickets can be purchased at cost, by any of the sponsors, if you wish to entertain guests.

Other donations accepted and name mentioned in catalogue under **“Further kind donations to support”** no sponsors badges.

**Advertising: -**

£100 = double page advert, up to 4 discounted entry tickets (£5 each)

£75 = back cover or inside front cover advert, up to 3 discounted entry tickets (£5 each)

£50 = full page advert, up to 2 discounted entry tickets (£5 each)

£25 = half page advert, no ticket discount.

Banner can be displayed for a additional £25 with any of the above options.

Any sponsorship in kind, vouchers or physical prizes, a banner can be displayed and be mentioned on in specific list in the catalogue.

Our catalogue is distributed free at the show so there is good coverage for sponsors and advertisers.